



FOR IMMEDIATE RELEASE

Studio Movie Grill Unveils New Menu

Handcrafted Menu is highlighted by additions of Bento Boxes + Bowls, Heirloom Tomato Avocado Toast

Dallas, TX (June 11, 2018) – [Studio Movie Grill](#) (“SMG”), today introduced a new menu with exciting culinary additions to traditional favorites for audiences to enjoy as the summer blockbuster season goes into full swing.

SMG, leader of the rapidly expanding cinema-eatery segment, combining first-run movies with superior full-service, in-theater dining, state-of-the-art sight and sound technologies and an ultra-comfortable viewing experience has added 14 new dishes to its popular menu.

The new additions include:

- **Heirloom Tomato Avocado Toast** – *Grilled Onion Avocado Spread on Toasted Flatbread with Radishes, Tomatoes and Arugula*
- **Bento Boxes + Bowls**
 - **Asian Bento Box** - *Chicken Teriyaki Satay, Wasabi Peas, Thai Chili Sauce, Crispy Wontons, Thai Carrots and Cucumbers, Edamame, Hummus, Red Cabbage Slaw.*
 - **Steak + Bleu Cheese Lunch Box** (served cold) – *Chargrilled Sirloin Steak, Caramelized Onions, Heirloom Tomatoes, Bleu Cheese, Arugula, Olives, Feta Salad, Vegetable Chips,*
 - **Sesame-Seared Ahi Tuna Bowl**, - *Seared Ahi Tuna, Edamame, Green Mango, Red Slaw, Forbidden Rice, Crispy Wontons, Sesame Lime Dressing,*
 - **Mediterranean Chicken Bowl** – *Chargrilled Chicken Breast, Avocado, Heirloom Tomatoes, Couscous, Olives, Quinoa Tabbouleh, Fresh Spinach, Feta Cheese, Mint*
- **Not-So-Classic Chopped Wedge Salad** – *Chargrilled Fajita Chicken, Crispy Hickory-Smoked Bacon, Tomatoes, Scallions, Chopped Iceberg Lettuce, Creamy Danish Bleu Cheese Dressing*
- **Pretzel-Wrapped Dog** – *Cheddar Hot Dog and Toasted Sesame Seed Pretzel Bun with Creole Mustard*
- and introducing **Dill Spice Gourmet Popcorn**

Studio Movie Grill is also debuting a new **2 for \$29 Sharing Menu** combining new and perennial favorite menu items, in an easy one-time order. The 2 for \$29 Sharing Menu both highlight and support SMG’s legacy ***Chefs for Children*** program, a key part of the film exhibitor’s ongoing mission dedicated to opening hearts and minds, one story at a time, SMG will donate 5% of proceeds from each purchase to local non-profits serving special needs children and families. This successful program has also enabled SMG to

purchase adaptive bikes for local children. The **Chefs for Children** logo will be featured prominently to remind guests the tremendous good they are doing by ordering from that menu.

For those with dietary concerns, SMG will continue to offer vegan, vegetarian and gluten-free options. For example, the brand new Heirloom Tomato Avocado Toast is vegetarian with a gluten-free crust option. The Mediterranean Bowl, without the chicken, is vegetarian and Sesame-Seared Ahi Tuna Bowl, without the tuna, is both vegan and vegetarian, as well.

The innovative additions offered to Studio Movie Grill's audience members also include premium bar and cocktail additions to the 'Ritas and premium cocktails that SMG is noted for. The new premium bar and cocktail options, highlighted by two amazing 'Rita's featuring the special SMG Barrel Select Patron Reposado, include:

- **Perfect Patrón 'Rita**
- **Motion Picture Paloma ('Rita),**
- **The Stillhouse Spiked Shake – *Stillhouse Mint Chip Whiskey, Vanilla Ice Cream, Chocolate Drizzle***
- **Frozé 'Rita** - featuring Segura Viudas Brut Rose and 100% Agave Tequila
- **Cinema Smash** - featuring seasonal Skyy Vodka Infusions
- **Planter's Punch** - featuring Don Q Anejo Rum
- **Woodford Reserve Old Fashioned**
- **Southside** - featuring Effen Cucumber Vodka

These items and more and daily specials can be found by visiting studiomoviegrill.com/menu.

For a complete list of charities by market, visit: [Studiomoviegrill.com/Movie/Film-Series/Special-Needs-Screenings](http://studiomoviegrill.com/Movie/Film-Series/Special-Needs-Screenings).

More information can be found at <https://www.studiomoviegrill.com/>

About Studio Movie Grill

Established in 2000, Studio Movie Grill ("SMG") modernized the traditional movie-going experience by combining first-run movies with full-service, in-theater dining. SMG has swiftly grown to 30 locations in 9 states with further expansion planned. SMG was named to Inc. Magazine's List of "Fastest Growing Private Companies" two years in a row, placed 12th in Box Office Magazine's Giants of the Industry in 2018 with key films grossing as high as #5 in North America. Honoring its commitment to Opening Hearts and Minds, One Story at a Time™, SMG's legacy programs include Special Needs Screenings, Chefs for Children program and annual Award, which strive to help families and acknowledge local heroes. For additional information, visit studiomoviegrill.com.

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